


# WASHINGTON D. SMYSER PTO 2009-10 WALK-A-THON ADVERTISEMENT AND MESSAGE BOOK FOR LOCAL BUSINESSES, SMYSER FAMILIES, & FRIENDS.

**BUSINESS OWNERS- DIRECT MARKETING TO OUR SMYSER FAMILIES!**

**PARENTS, FRIENDS, AND FAMILIES- TELL THAT SPECIAL STUDENT, TEACHER, CLASS, OR  
FRIEND HOW GREAT THEY ARE AND HOW PROUD YOU ARE OF THEM!**

\* **SAMPLE BOOKLET** \*

Washington D. Smyser Elementary  
Chicago, IL



**Ad Book  
2009-2010**

Place Ad here  
4" x 5"


Cost—\$75

Place Ad here  
2.5" x 4"

Cost—\$35

Place Ad here  
2.5" x 2.5"

Cost—\$25



We are proud of all of you!



Elizabeth,  
Congratulations!  
Love  
Mom & Dad

Bellas Dog  
Groomers  
4444 AEC  
246.801.1234

### SMYSER SCHOOL PTO WALKATHON

- FULL PAGE AD (T-SHIRT & WEB SITE)..... 8.5' X 5' ..... \$ 175.00**
- FULL PAGE AD ..... 8.5' X 5' ..... 100.00**
- HALF PAGE AD ..... 4' X 5' ..... 75.00**
- QTR PAGE AD ..... 2.5' X 4' ..... 35.00**
- THIRD PAGE AD ..... 2.5' X 2.5' ..... 25.00**

\* \* \* **BUSINESS CHECKS TO BE WRITTEN TO: SMYSER ELEMENTARY PTO** \* \* \*

**NO PERSONAL CHECKS – CASH OR MONEY ORDER**

**COMPANY NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

PLEASE SUBMIT YOUR PICTURE/LOGO FILES VIA EMAIL TO [MSANABRIA@SBCGLOBAL.NET](mailto:MSANABRIA@SBCGLOBAL.NET)

WHAT WOULD YOU LIKE TO SAY . . .

\_\_\_\_\_

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**PLEASE RETURN BY MONDAY, MAY 3<sup>RD</sup> TO YOUR CHILD'S TEACHER OR THE SMYSER MAIN OFFICE.**